

**CONTRACT**

**WSCV**  
**15000 SW 27th Street**  
**Miramar, FL 33027**  
**(305) 888-5151**

[www.telemundo51.com](http://www.telemundo51.com)

And:

**G MEDIA GROUP**  
**3733 SW 149 AVE**  
**MIAMI, FL 33185**  
**USA**

<u>Contract / Revision</u> 692711 /		<u>Alt Order #</u>
<u>Product</u> <b>MIAMI DADE COUNTY MAYOR</b>		
<u>Contract Dates</u> <b>10/11/16 - 10/14/16</b>		<u>Estimate #</u>
<u>Advertiser</u> <b>CARLOS GIMENEZ FOR MAYOR</b>		<u>Original Date / Revision</u> 10/07/16 / 10/07/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSCV	<u>Account Executive</u> Freda Pedrique	<u>Sales Office</u> WSCV Local
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 28128		<u>Advertiser Ref</u> 08656

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSCV	10/11/16	10/14/16	M-F 6A-7A NOTICIERO 51	6A-7A		:30			NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-2121--				6	\$425.00			
Totals											6	\$2,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/14/16	6	\$2,550.00	(\$382.50)	\$2,167.50
<b>Totals</b>	<b>6</b>	<b>\$2,550.00</b>	<b>(\$382.50)</b>	<b>\$2,167.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WSCV 51 , Miami Florida

**Date:**

10/7/16

I, Tere Gutierrez,being/on behalf of: Mayor Carlos Gimenez, a legallyqualified candidate of the NA politicalparty for the office of: Miami Dade County Mayorin the General Electionelection to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:** \$2,550.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Carlos Gimenez Campaign

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

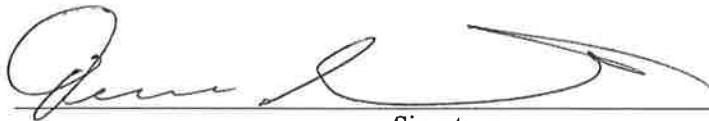
Tom McDonald

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

10/7/16

Date



Signature

**To Be Signed By Station Representative**



Accepted



Accepted in Part



Rejected

  
Signature

EMILIO GARCIA  
Printed Name

LSM  
Title



# The G Media Group, Inc

Date: 10/7/16  
 Client: Carlos Gimenez Campaign  
 Product: Political  
 Start Date: 10/11/16

Station: WSCV Ch 51  
 Acct. Exec. Freda Pedrique  
 Length: 30"  
 End Date: 10/14/16

Program	Time	M	T	W	T	F	S	S	TOTAL # OF SPOTS	Rate	Total
Early news	6am-7am		2	1	2	1			6	\$425.00	\$2,550.00
<b>Wkly Spots</b>	<b>6</b>									<b>Wkly cost</b>	<b>\$2,550.00</b>
<b>Total Wks</b>	<b>1</b>									<b>Total Cost</b>	<b>\$2,550.00</b>
<b>Total Spots</b>	<b>6</b>										

